



## ENEX Technical Coordinators Day

Thursday, Sep 11, 2:00 – 7:30 PM BST



Going



**Exclusively for ENEX broadcast members and invitation only.**

We're kicking off the first-ever ENEX Technical Coordinators' Day, happening in person on:...

**1** What keeps you up at night now and will be on your radar over the next 12 months?

**2** How can ENEX provide value to you, i.e. give you a few hours of sleep back?

**1** Tell me what others have done in *very specific projects* that are on *my radar*.

**2** Tell me about their *mistakes* and their *solutions*.

**3** Facilitate the exchange.

# Areas of Focus



**AI**

AI Video  
Indexing,  
transcription and  
management



**5G**

IP & 5G delivery,  
orchestration and  
newsgathering  
infrastructure



**Provenance**

Content  
Provenance,  
Synthetic Content  
and AI Licensing



**NRCS**

NRCS Solutions



# Today's Team "AI Video Indexing"



Jakob Hummes, ENEX

...has a number of logos on his profile from IBM to Omneom to Backlight and Wildmoka - but all of them in the broadcast / video / tech space. And from developer to CTO to head of sales and consulting - he has seen the industry from all angles



Jo Schmaltz, ENEX

...has led Reuters News Agency in APAC and Europe before starting to advise cloud-, AI and video tech companies like Reality Defender and Moments Lab and is leading the ENEX Innovation Exchange



Adrian Wells, ENEX

...has managed ENEX as MD through its global expansion and into commercial services. Before ENEX Adrian held several senior positions with Sky News UK including Head of Foreign News and Director of International Development.

# What is the

## Innovation Exchange

# ENEX

# ?

A club for you, ENEX members' senior tech leaders, to share and learn about topics that are on your radar - in a trusted non-competitive environment.

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Please Join  
Innovation  
Exchange  
**ENEX**  
!



### 1 → Cloud-Based Workflows & Monetization\*

Digital Transformation & Cloud Migration highlights strategies for moving from traditional hardware to cloud-based systems, ensuring future-proofed news

### 2 → AI & Automation in the Broadcast Environment\*

Generative AI for Journalists enables the fast and cost-efficient adaptation of existing video assets for social media platforms, making it easier to reach

### 3 → Content Creation & Visuals\*

3D Graphics Systems explore innovative ways to create compelling visuals for news, sports, and entertainment — from advanced on-screen graphics to full virtual studios that enhance viewer engagement.

Strategies for Targeting Younger Audiences address one of the biggest challenges for broadcasters, focusing on new approaches to content, distribution, and platforms to attract and retain younger demographics.

Choose as many as you like

☐ A 3D Graphics Systems

☐ B Strategies for Targeting Younger Audiences

☐ C None

☐ D Other

**Submit**

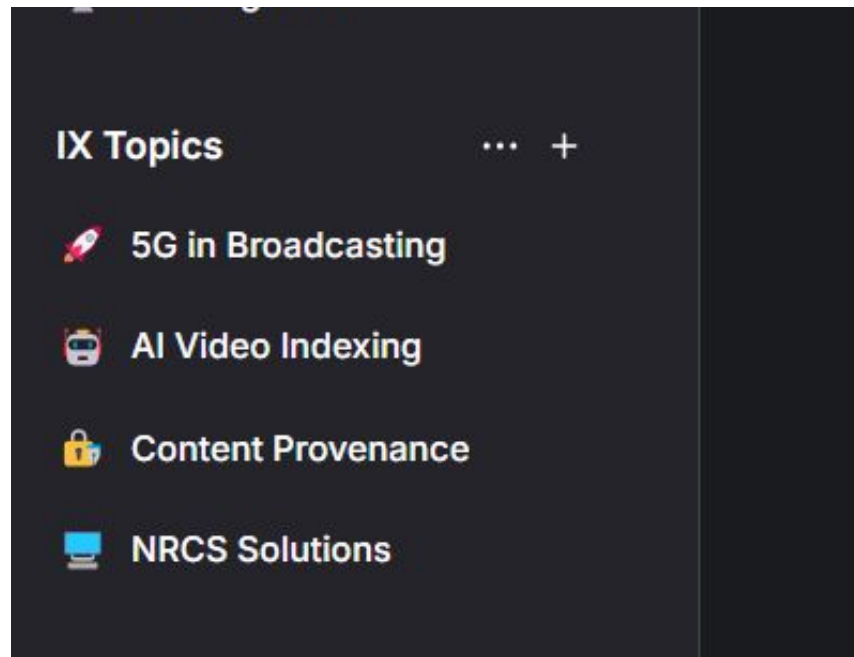




# What is next at

Innovation  
Exchange  
**ENEX**

?



# What is ENEX?



# What is an IX Roundtable?

What is a Roundtable Session?



#Roundtable Discussions are hosted by ENEX #Broadcast Members and cover one IX Topic . The hosts will lead the discussion and make space and time for other Broadcast Members to share their projects, successes and challenges around the topic.

The aim of Roundtable Discussions is for participants to:

- get a “lay of the land” to be able to assess their own activities in the space with those of ENEX partners
- understand possible solutions to challenges faced by everyone
- facilitate connections between ENEX IX Members to enable the exchange of information, learnings and experiences
- team up to address topics jointly - with a stronger voice

All #Solution Providers can and should join and be part of the discussion.

The Roundtable Sessions will be followed by #Case Studies Sessions hosted by Solution Providers

# What is next at

Innovation  
Exchange

# ENEX

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