

ENEX

ENEX Best Practice

making everyone's life easier

Part of **RTL**



The Dopesheets

Ideally, the dopesheets answer the questions of the Fundamental Checklist - aka the 5Ws and 1H:

What?
Where?
When?
Who?
Why?
How?

STORY TITLE:	BFMTV ENEX DIDIER DESCHAMPS PRESSER BEFORE NATIONS LEAGUE GAME AGAINST CROATIA	
DATE SHOT:	13/03/2025	
LOCATION:	Country: FRANCE	City: Paris
SOURCE:	BFM TV	
DURATION:	00.01.23	
AUDIO:	NATURAL	
NOTE / RESTRICTIONS:	NO ACCESS FRANCE	
STORYLINE		
Kylian Mbappé is back in the French national team, more than six months after his last call-up to Les Bleus, for the Nations League <u>quarter-finals</u> against Croatia on Thursday, March 20 and Sunday, March 23. Didier Deschamps also named Parisian Désiré <u>Doué</u> among the 24-man squad for the first time this Thursday.		
SHOTLIST		
<p>1. SOT Didier Deschamps - coach of the French national team on Désiré Doué: "If I take Désiré, it's not to say hello, he'll be happy. Having him with us is already good; it's an additional step, but like the other 23 players, I dare to hope he wants to play and get as much playing time as possible. Will he get any? We'll see how it goes, but I consider him like the other players and to see if he too <u>has the opportunity to be in action</u>.</p> <p>He's progressed a lot; he's a very young player, but because of what he's doing, it's interesting for us. It could have been later; I did it now because I think it's the right time."</p>		
<p>2. Black Frame</p>		
<p>3. SOT Didier Deschamps - coach of the French national team on Kylian Mbappé: "Kylian avoids them; he doesn't speak regularly, but he had to speak to the French national team; he didn't come to every press conference for every match we played.</p> <p>It also takes a lot of <u>energy, and</u> obviously comes with the risks and consequences it can have depending on the questions you ask them and the answers they give to topics that are more or less sensitive.</p> <p>I've spoken with him, I've changed, but I can confirm what I said a few weeks ago: yes, he will be captain."</p>		

How that translates to NEP uploads:



← Upload a video

START UPLOAD

Metadata

Title * A GOOD HEADLINE HELPS US UNDERSTAND THE STORY BETTER

Subject * HERE GOES THE LEAD (IF ANY)

Description *
STORYLINE: ✎
SHOTLIST: 
SOUNDBITES: 

Tags Select tags ▾


Picture date IMPORTANT - SPECIALLY IF DIFFERENT FROM THE UPLOAD DATE

Shot location HELPS A LOT IF WE DON'T NEED TO SEARCH FOR IT IN THE TEXT / ONLINE

Language * English ▾

Uni/Multilateral Select companies ▾

Note ANY HELPFUL NOTES ARE WELCOME - LIKE 'UGC CLEARED TO USE ON ALL PLATFORMS' OR 'AUDIO AS INCOMING' 


Drop a video file to upload or [browse...](#)

Timing and Backup

Timing - video is KING, but we cannot publish without some basic information

Backup - having a secondary option is very helpful, please send a reminder email with the script attached. You can also include a cloud link to the video, if you have one.

Sv: FOUR PEOPLE HAVE BEEN SHOT AT OREBRO SCHOOL



Arkiv <arkivet@tv4.se>

To news.desk



04/02/2025

You replied to this message on 04/02/2025 13:00.

Hi.

We have a team on the way and expect material asap.

Stefan Backes

Digital Asset Manager / Licensing Rights Coordinator

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115 79 Stockholm, Sweden.

www.tv4.se



Hi,

Here's a confirmation of today's story uploaded by TVBS News.

Title: Taiwan to add 80 km of sidewalks for pedestrian safety

Date: March 24

Location: Taipei, Taiwan

Video Length: 2'24

Reporter: Chen Hsin-hsiang

Abstract: Taiwan plans to add 80 km of sidewalks by 2025, widening them to 150 cm to boost pedestrian safety. Challenges include urban planning and road constraints.

Story Link: <https://news.tvbs.com.tw/english/2818117>

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ISSUES



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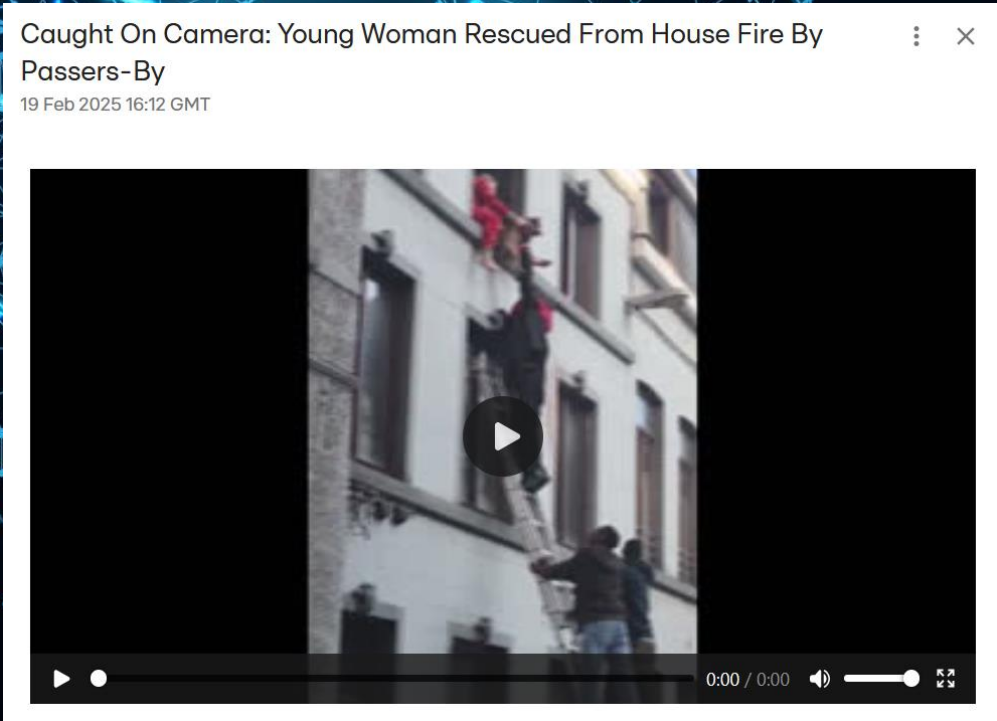
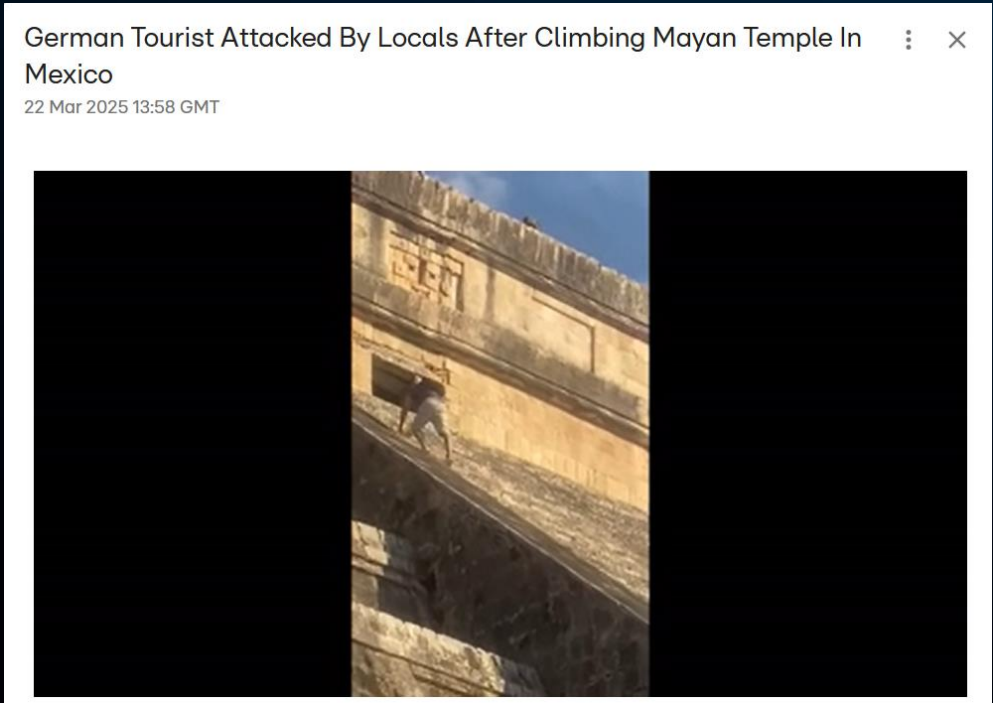
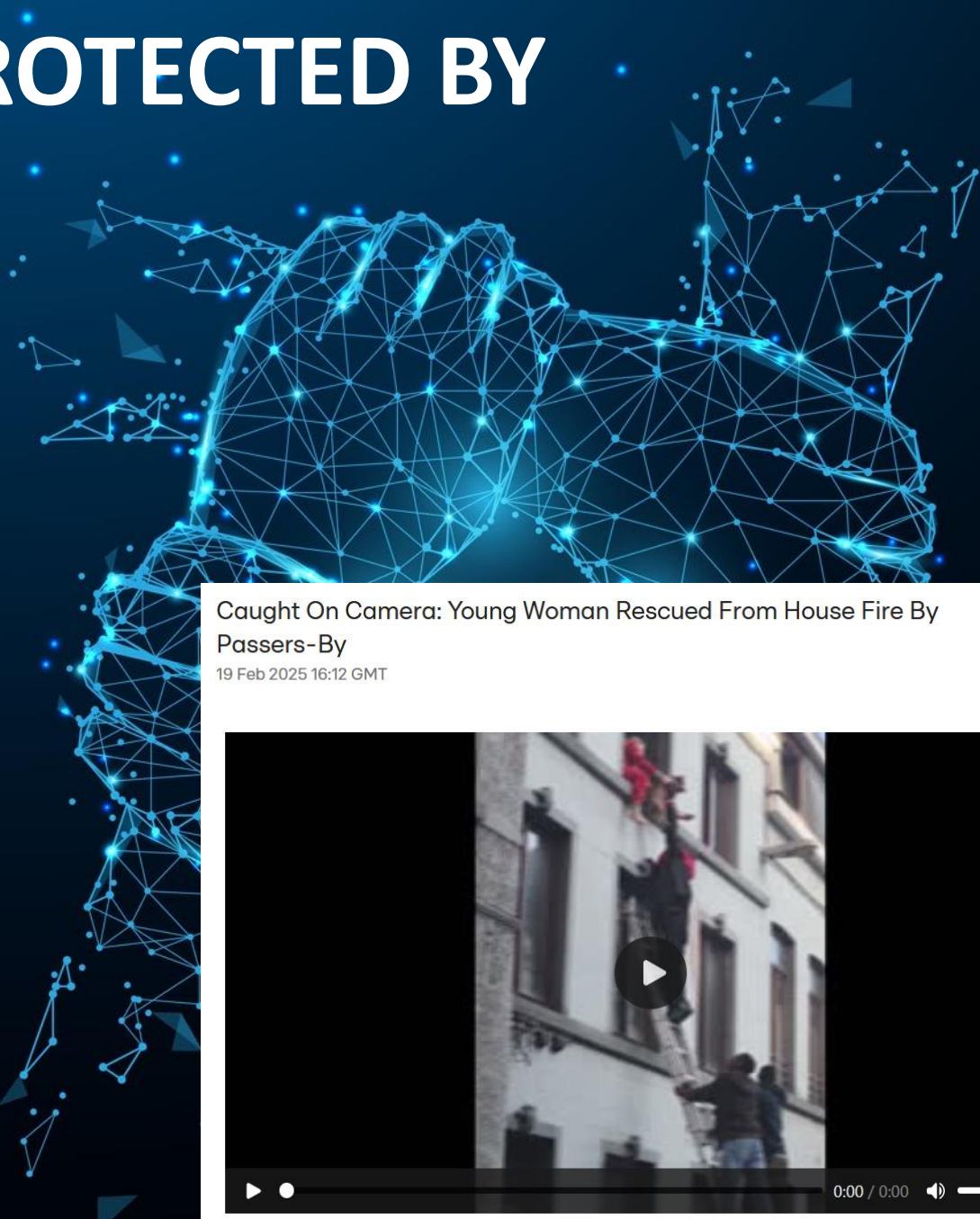
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SOCIAL MEDIA / UGC

UGC - general term used for content produced by individual Internet users



TYPES OF CONTENT PROTECTED BY COPYRIGHT ©

Video, photo, text, music, audio blogs

Always check distribution rights and restrictions
(such as crediting the source, limited broadcast
window)

Slavik Triumphs For Fourth Time At Red Bull Valparaiso Cerro Abajo
3 Mar 2025 10:50 GMT



ID:	854299
Partner:	AT RED BULL
Category:	Sports
Tags:	URBAN DOWNHILL, TOMAS SLAVIK, LATIN AMERICA, DOWNHILL, CZECHIA, CHILE, BIKE RACE
Date shot:	2 Mar 2025 10:20 GMT
Place:	Valparaiso, Chile (Chile)
Newslink HD Filename:	2025-03-03-1016----none---854298_ENEXRBMHREDBULLVALPARASOCERROABAJO2025.mp4

RESTRICTIONS: 6 MONTH EDITORIAL USE

STORYLINE:

The 21st edition of Red Bull Valparaiso Cerro Abajo, the world's most extreme urban downhill mountain bike race, crowned Czech rider Tomáš Slavik the 'King of the Port' for a fourth time in the historic Chilean city. Here's what you need to know:

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if you send us items with a cleared music track, please let us know it's ok to use.

PHOTOS

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If you are clearing the video for yourselves, please ask for international clearance too 😊

* For that you can use the ENEX 'terms and conditions'

<https://enex.news/clearance-terms/>

Michal Bekes To Represent Slovakia At The Speed World Ski Championships
14 Mar 2025 15:40 GMT



0:02 / 4:52

ID:	856229
Partner:	SK MARKIZA
Category:	Sports
Tags:	SPEED SKIER, SLOVAKIA, MICHAL BEKES
Date shot:	14 Mar 2025 16:17 GMT
Place:	varius, Slovakia ()
Newslink HD Filename:	2025-03-14-1516-MKZ-856229_Speedskier.mp4

NOTE: UGC cleared for use on all platform, source: Andrej Dobrik archive; and Michal Bekes archive

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COPYRIGHTED SPORTS / ENTERTAINMENT CONTENT

Your tv station holds the broadcast rights for international sports events ≠ distribution rights for ENEX

Formula 1 races, international football championships (UEFA red zone footage), Olympic Games, Eurovision Song Contest show footage etc



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UNILATERALS AND REQUESTS



UNILATERALS

Same principles apply as for the general contribution

Please send the adequate information to the interested party and to the ENEX news desk as well.

REQUESTS

We kindly ask that you submit your requests through ENEX, instead of contacting the partner TV station directly.

This will help us manage their workload, particularly during breaking news events.

In AI we trust?

AI transcription and translation tools



ENEX AI GUIDELINES

1. We always mark in the script if AI was used in transcription/translation
2. There is ALWAYS human control over all AI processes from input to output
3. Sensitive information is never incorporated into our prompts, safeguarding partner and company data integrity



ID:	801763
Partner:	DE RTL TV
Category:	Politics
Tags:	UK, GERMANY
Date shot:	7 Mar 2024 18:35 GMT
Place:	Berlin, Germany (Germany)
Newslink HD Filename:	2024-03-07-1726-RTLGE-801763_BaerbockUK_01_EN_180600073.mp4

STORYLINE:
German Foreign Minister Annalena Baerbock and UK Foreign Minister David Cameron hold Joint Press Conference

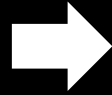
SHOTLIST:

1. Arrival of Annalena Baerbock and David Cameron to press conference.
2. Statement Annalena Baerbock, German Foreign Minister: "Putin is deliberately making an entire nation a target of war. For two years now, Ukrainians have wanted nothing more than to live in peace like us. We want nothing less than peace so that people can live in peace in Ukraine just like we do. But peace requires that the killing finally stops. Peace cannot come at the point of a gun. Anyone who wants peace, anyone who wants an end to this deliberate Russian war of aggression and annihilation, must now mobilize all means of self-defence for Ukraine. Anyone who ignores the fact that it is a war of annihilation. Anyone who ignores the fact that everything must now be mobilized so that Ukraine can achieve peace is acting negligently.

Translated with DeepL.com (free version)".

Translations that yield more questions than answers

electronic surveillance
foot-burning



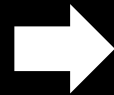
electronic surveillance devices
such as ankle monitors

[fire officer] “My task is not to
be a developed fire”



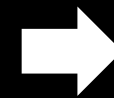
“As far as I understand it was
not the cause of the fire”

wave resources



various shots of the surf

[policeman]: besides long term investigations
we have a lot of daily harassment work



A glowing blue globe is centered in the image, surrounded by a complex network of white lines and dots, resembling a global communication or data network. The globe is semi-transparent, showing the continents in a lighter blue hue. The network lines are thin and connect various points across the globe and beyond its surface.

**Any questions,
suggestions?**

ENEX

Thank you